

# The Outlet

Shoppes at Gettysburg



- rue21
- OLD NAVY OUTLET
- UNDER ARMOUR
- carter's
- AMERICAN EAGLE OUTFITTERS
- verizon
- Bath & Body Works
- chico's
- Talbots
- claire's
- Auntie Anne's
- Famous Footwear
- OshKosh B'gosh
- Eddie Bauer EST. 1920
- BEEF JERKY OUTLET
- TORRID
- adidas
- SUBWAY
- go! calendars games & toys
- HOT TOPIC
- maurices
- COUNTRY INN & SUITES BY CARLSON
- MICHAEL MICHAEL KORS



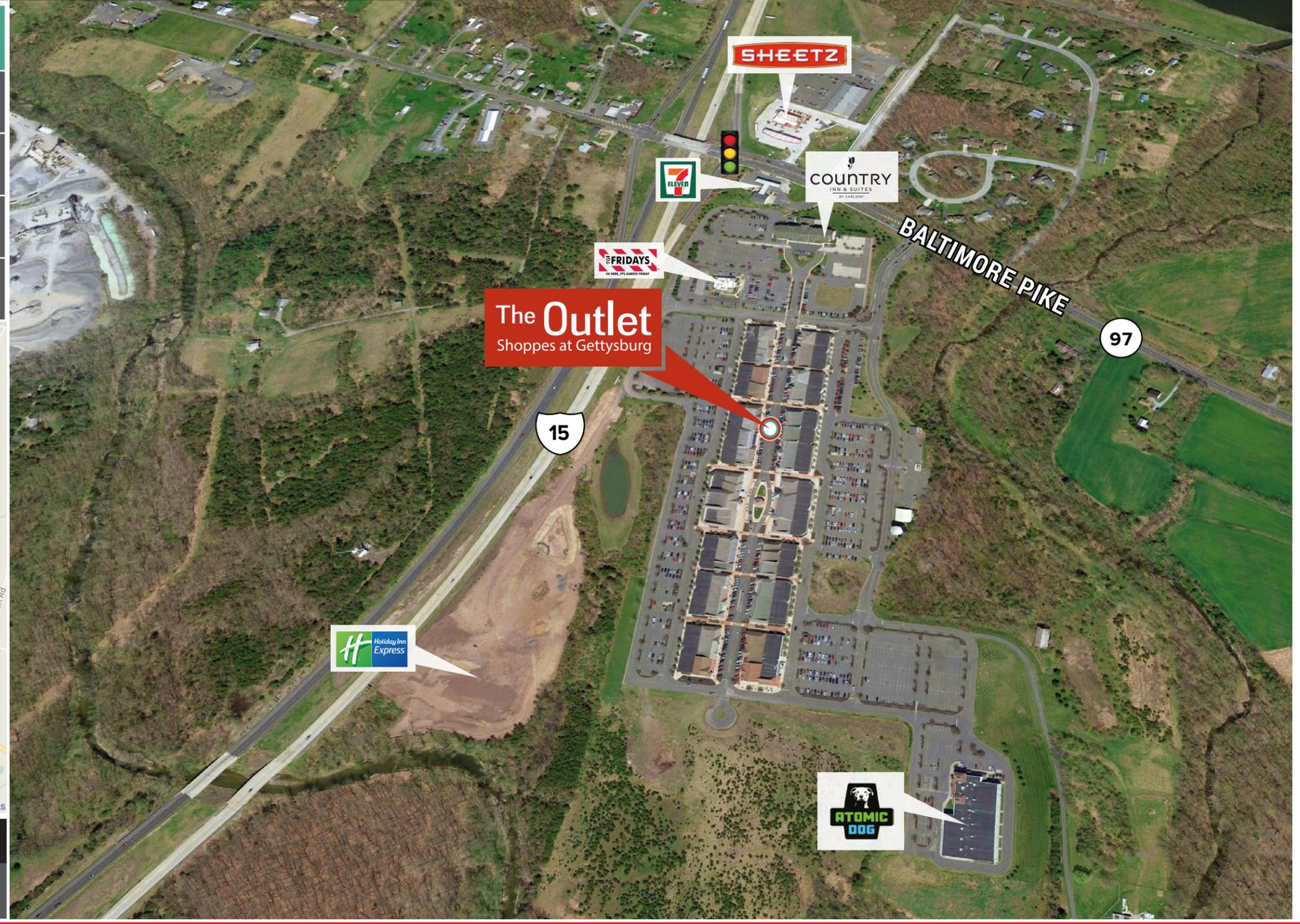
**Bennett Williams**  
RETAIL



**REGIONAL DEMOGRAPHICS**

DEMOGRAPHICS	10 MILES	20 MILES	30 MILES
POPULATION	73,051	289,400	1,012,637
TOTAL EMPLOYEES	30,305	116,782	462,506
AVERAGE HHI	\$81,108	\$82,959	\$87,745
NUMBER OF HOUSEHOLDS	28,750	112,104	395,241

**SITE LOCATION AERIAL**



**TRAFFIC COUNTS**

ROUTE 15: 24,084 CPD



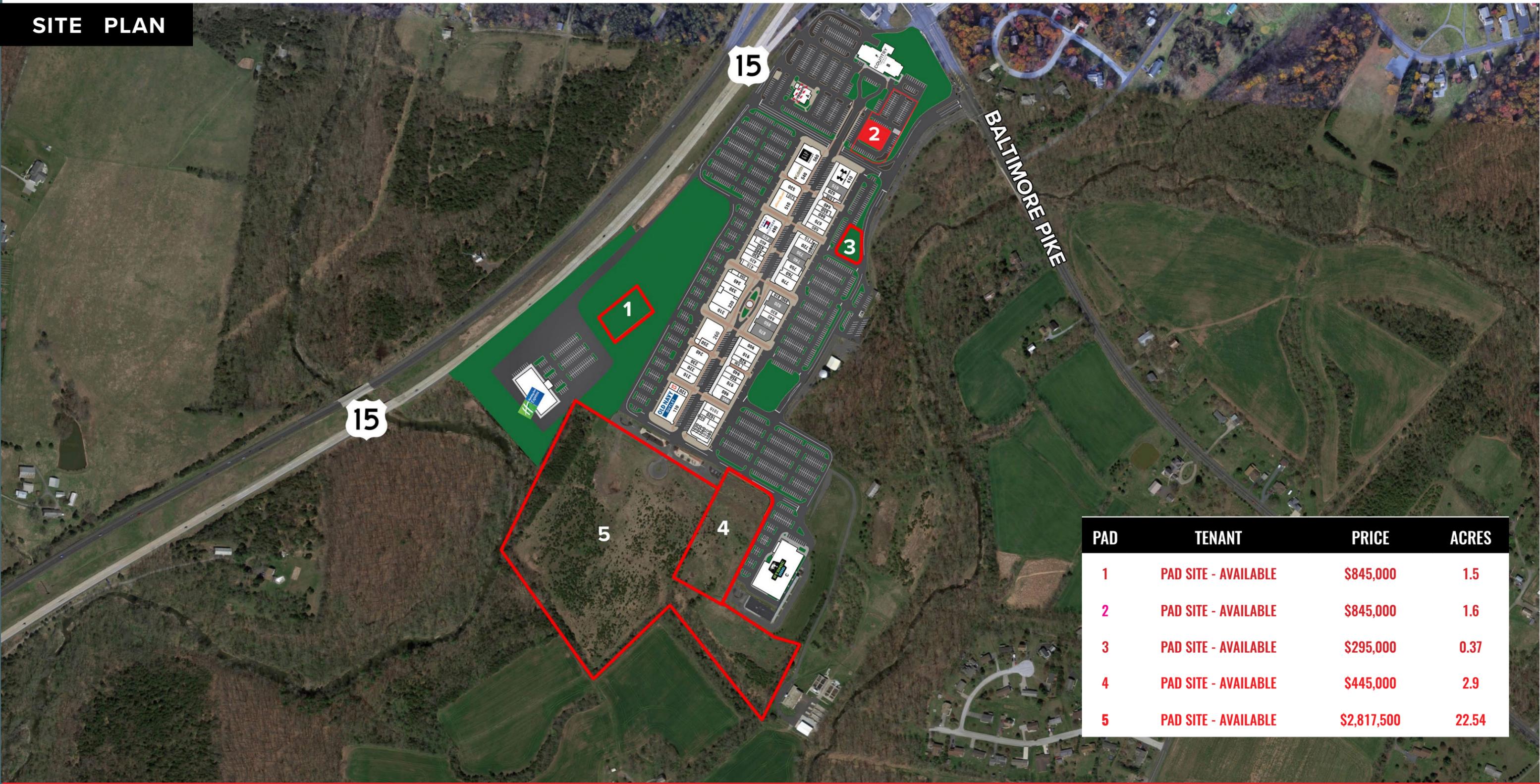
**DRONE VIEW**







**SITE PLAN**



PAD	TENANT	PRICE	ACRES
1	PAD SITE - AVAILABLE	\$845,000	1.5
2	PAD SITE - AVAILABLE	\$845,000	1.6
3	PAD SITE - AVAILABLE	\$295,000	0.37
4	PAD SITE - AVAILABLE	\$445,000	2.9
5	PAD SITE - AVAILABLE	\$2,817,500	22.54

# The Outlet Shoppes at Gettysburg

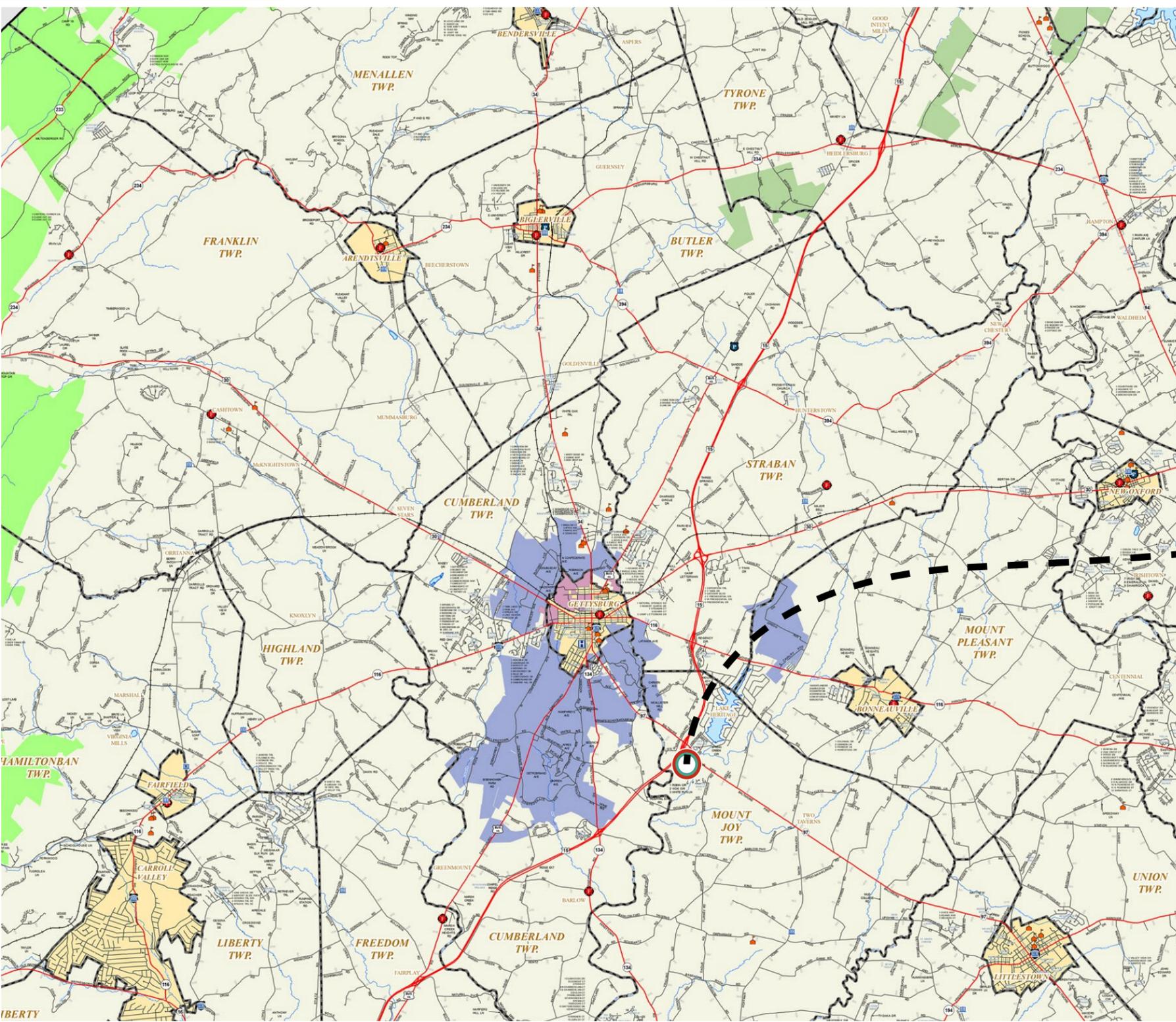


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RETAIL



**OVERVIEW - THE OUTLET SHOPPES AT GETTYSBURG**

The Outlet Shoppes at Gettysburg is located in historical Gettysburg, Pennsylvania, "the most famous small town in America." Its rich Civil War history, breathtaking countryside, numerous wineries, and historical legacy make it a desirable destination for travelers worldwide.

The Outlet Shoppes at Gettysburg is the dominant retail destination with a target area of 13.4 million people, located just 1.5 miles from the Gettysburg National Military Park Visitor's Center and 3 miles from downtown Gettysburg. Additional nearby attractions include Soldiers' National Cemetery, the Eisenhower National Historic Site, and just 3 miles from where Abraham Lincoln gave the "Gettysburg Address."

Ski Liberty Resort, Catocin Wildlife Preserve & Zoo and other family friendly attractions are a short 15-20 minute drive from The Outlet Shoppes at Gettysburg.

The Outlet  
Shoppes at Gettysburg



**ADAMS COUNTY STATISTICS**



**TOTAL POPULATION**  
.....  
**102,295** (2015)



**MEDIAN AGE**  
.....  
**42.8** (2015)



**MEDIAN HH INCOME**  
.....  
**\$60,356** (2015)





## TOURISM - ADAMS COUNTY & GETTYSBURG IMPACT

Millions of people from around the world visit Gettysburg and Adams County each year for its rich Civil War history, breathtaking countryside, outdoor recreation, family fun and the dozens of national events taking place in all corners of the region. In 2016, 16.8% of visitors to Gettysburg reported a total annual income ranging from \$75,000-\$99,999.

Visitors spent an average of \$540.45 on their trip and an average of 1.32 days in Adams County. One of the largest recreational draws in Adams County, Gettysburg Military Park saw over 1.2 million visitors annually in 2016.

 **3.78 MILLION+**  
VISITORS TO ADAMS COUNTY

 **7,707+**  
TOURISM INDUSTRY JOBS

 **\$686 MILLION**  
SPENT ON TOURISM VISITS

Lodging	\$91.4 million
Food and Beverage	\$139.7 million
Shopping	\$127.7 million
Recreation	\$159.6 million

 **58.2%**  
REPEAT VISITATION RATE  
▲1% Have been over 20 times

 **65.0%**  
VISITORS SPEND THE NIGHT  
Average stay of 1.32 Nights



## COUNTY & REGIONAL EDUCATION

INSTITUTION	ENROLLMENT	MILES FROM CENTER
GETTYSBURG COLLEGE	2,645	4.0
MOUNT ST. MARY'S UNIVERSITY	2,112	12.4
DICKINSON COLLEGE	2,414	32.0
JOHNS HOPKINS UNIVERSITY	20,977	54.8
FRANKLIN & MARSHALL COLLEGE	2,335	55.2

## ADAMS COUNTY EMPLOYMENT

The most common employment sectors for those who live in Adams County, PA, are Manufacturing, Healthcare & Social Assistance, and Retail trade. The highest paying industries in Adams County, PA, by median earnings, are Management of Companies & Enterprises; Utilities; and Professional, Scientific, Tech Services.

TOTAL EMPLOYMENT BY INDUSTRY		
1	Manufacturing	18.6%
2	Healthcare & Social Assistance	13.4%
3	Retail Trade	11.2%
4	Educational Services	9.3%
5	Accommodation & Food Service	6.9%
6	Construction	6.8%
7	Public Admin	5.2%
8	Other services	4.8%
9	Transportation & Warehousing	3.8%
10	Professional / Scientific / Tech	3.8%

TOP EMPLOYERS IN ADAMS COUNTY	
1	Knouse Foods Cooperative Inc
2	Gettysburg College
3	Hain Pure Protein Corporation
4	The Gettysburg Hospital
5	Federal Government
6	The Brethren Home Community
7	PCA Corrugated and Display LLC
8	Adams County
9	WellSpan Medical Group
10	Aerotek Inc



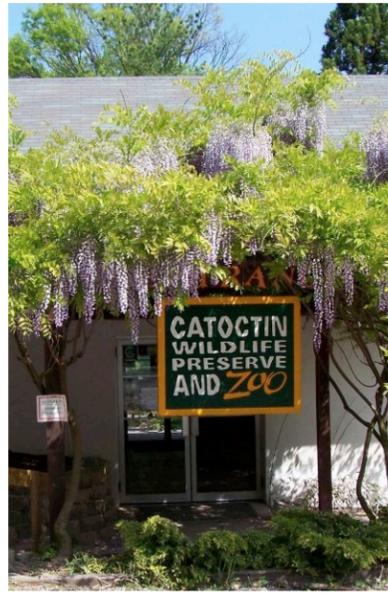
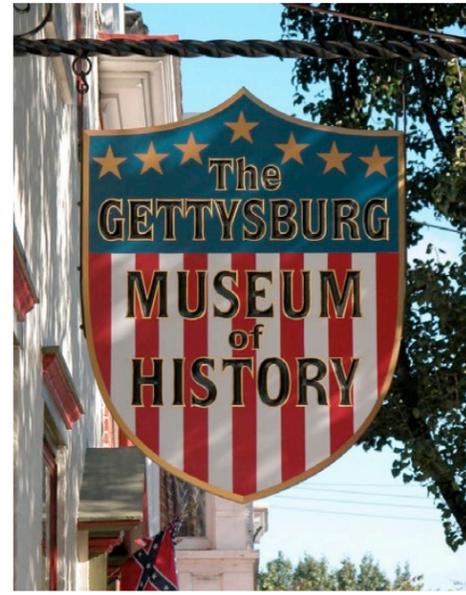


**ADAMS COUNTY FACTS**

Adams County has a total area of 522 square miles.

Known as the largest producer of apples in the Commonwealth, fourth largest producer of apples in the country. Adams County carries the nickname of Apple Capital USA. 20,000 of its acres are dedicated to production of all kinds of fruit.

The Battle of Gettysburg, one of the largest battles during the American Civil War, was fought between 1-3 July, 1863 across the fields and heights south of the town of Gettysburg located in Adams County.



**ENTERTAINMENT & ATTRACTIONS**



Gettysburg National Military Park

The INN at HERR RIDGE

