MADISON FARMS RETAIL

RT 33 & FREEMANSBURG AVE | EASTON, PA | 18045













Madison Farms is a 141,442 SF shopping center located on Freemansburg Ave in Bethlehem, PA. The center was built in 2015 and is anchored by a 67,408 SF ShopRite. In addition to ShopRite there is a great mix of national restaurants and retailers that include Starbucks, Heartland Dental, Chipotle, SuperCuts, Subway, Pearle Vision, Verizon, MOD Pizza, Chocolate works and Pure Barre. The Lehigh Valley Health Network opened a Women's Health Center in the West Village of the project along with PA Wine and Spirits Premium store, and Provident Bank. 2,435 SF endcap with pickup window available next to PA Wine and Spirits.

LOCATION Madison Farms is ideally located just off of the Freemansburg Ave and Route 33 interchange. Over 832 Luxury Apartments and single-family homes have been built or are currently under construction directly behind the center. The shopping center ties in to and services the residential development.

TRADE AREA The center is conveniently located between Bethlehem and Easton adjacent to the Lehigh Valley Industrial Park VI and across the street from St. Luke's Medical Campus. There are over 16,000 daytime employees located within 3 miles of the center. This area of Bethlehem/Easton is rapidly growing. Within 5 miles of the center there is a population of 130,000 with an average household















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