

Fruitville Pike & Granite Run Road | Lancaster, PA 17601



FEATURED TENANTS:















Overlook Town Center is a 33,116 square-foot retail shopping center centrally located in Lancaster, Pennsylvania, situated along Fruitville Pike (36,000 VPD) with 3 points of access, two of which are signalized. The center features a mix of national and regional tenants including; Buffalo Wild Wings, Chipotle, Noodles & Company, Primo Hoagies, and AT&T, just to name a few. With its traffic generating lineup of destination style tenants, Overlook Town Center is one of the primary shopping destinations in the North Lancaster market.

DEMOGRAPHICS		3 MILE	5 MILE	7 MILE
† † † † †	TOTAL POPULATION	81,793	177,770	253,523
	TOTAL EMPLOYEES	60,192	98,794	127,978
1\$11\$16	AVERAGE HHI	\$97,876	\$91,888	\$91,810
	TOTAL HOUSEHOLDS	33,331	69,356	98,061

TRAFFIC COUNTS: FRUITVILLE PIKE: ± 36,000 VPD













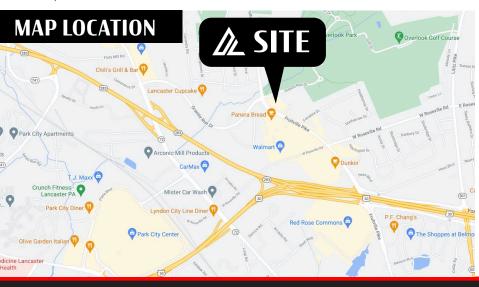
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LOCATION

Overlook Town Center is strategically positioned with significant frontage in the market's primary retail corridor along Fruitville Pike with 3 points of access, 2 of which are signalized. The center benefits from the high-volume traffic flow of Fruitville Pike, which is one of the area's heaviest traveled roadways. Fruitville Pike acts as a focal point for retail, with a trade area that extends more than 5 miles, attracting a vast customer base. With the high concentration of traffic driven by the surrounding retail, the center pulls from not just the immediate trade area but the surrounding market points as well.

TRADE AREA

Adding to the stability of the project, Overlook Town Center shows a 20-minute drive time demographic of over 430,718 people with household incomes of more than \$76,672 and daytime employment demographics equally as strong with 247,965. The demographics within a 10-mile radius include 328,852 people in 127,854 homes, a labor force of 141,912 with an average household income of \$77,081. The area's growth since 2000 has increased over 14.4% with 18,462 new homes.

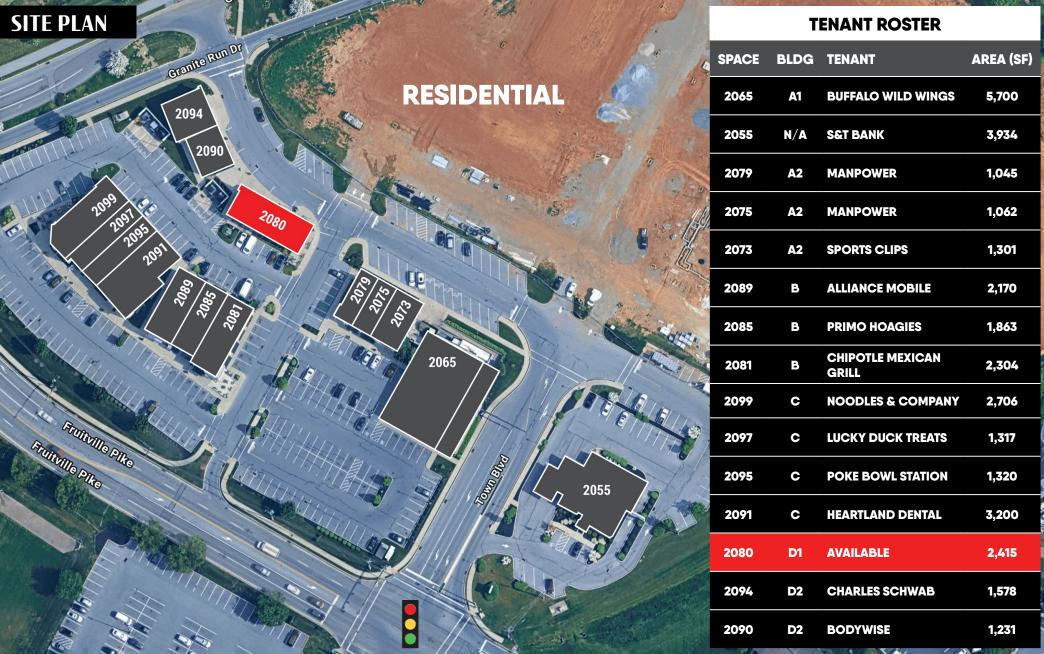








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OUR LOCATIONS:

YORK OFFICE:

3528 Concord Rd. York, PA 17402

EXTON OFFICE:

1 E. Uwchlan Ave. Suite 409, Exton, PA 19341

WEST CHESTER OFFICE:

107 E Chestnut St, Suite 1 West Chester, PA 19380

LANCASTER OFFICE:

150 Farmington Lane, Suite 201 Lancaster, PA 17601

STATE COLLEGE OFFICE:

330 Innovation Blvd, Suite 205 State College, PA 16803

NEW JERSEY OFFICE:

236 E. Route 38, Suite 130 Moorestown, NJ 08057

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LANDLORD REPRESENTATION

TENANT REPRESENTATION INVESTMENT SALES PROPERTY MANAGEMENT



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Bennett Williams is a member of the Retail Brokers Network (RBN), a partnership of the best regional retail brokerage firms servicing all of the major markets across the United States. Our affiliates are handpicked ensuring that our clients receive top quality service and representation in any market they need help in, with 61 offices across 65+ markets and 700+ members.



