

— the shops at —  
**Cedar Point**

315 South Cedar Crest Blvd. | Allentown, PA 18103

*For Lease*  
**±1,200 - 10,000 SF**



*Join*

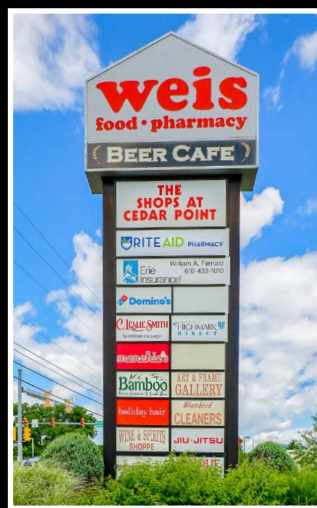
**weis**

**HIGHMARK**

*menchie's*  
frozen yogurt



**The Shops at Cedar Point** is an exceptionally well-located 130,500 square-foot Weis Markets anchored shopping center in the Allentown market. The project is situated at the intersection of Cedar Crest Boulevard (30,000 VPD) and Hamilton Boulevard (20,000 VPD), with three points of access along the main roadways. Along with being anchored by Weis Markets, the other co-tenants include national names such as, Boston Market, and Menchie's Frozen Yogurt, just to name a few. With its traffic generating lineup of destination and convenience style retailers, this project is one of the primary shopping destinations in the market.



**BW COMMERCIAL** Cale Bruso | Blake Shaffer | Adam Hagerman | Brad Rohrbaugh | Chad Stine  
 For Leasing Information: 717.843.5555 | Learn more online at [www.bennettwilliams.com](http://www.bennettwilliams.com)

ACTIVE MEMBER OF:  
**RETAIL BROKERS NETWORK**

COMMERCIAL BROKERAGE. *Redefined*



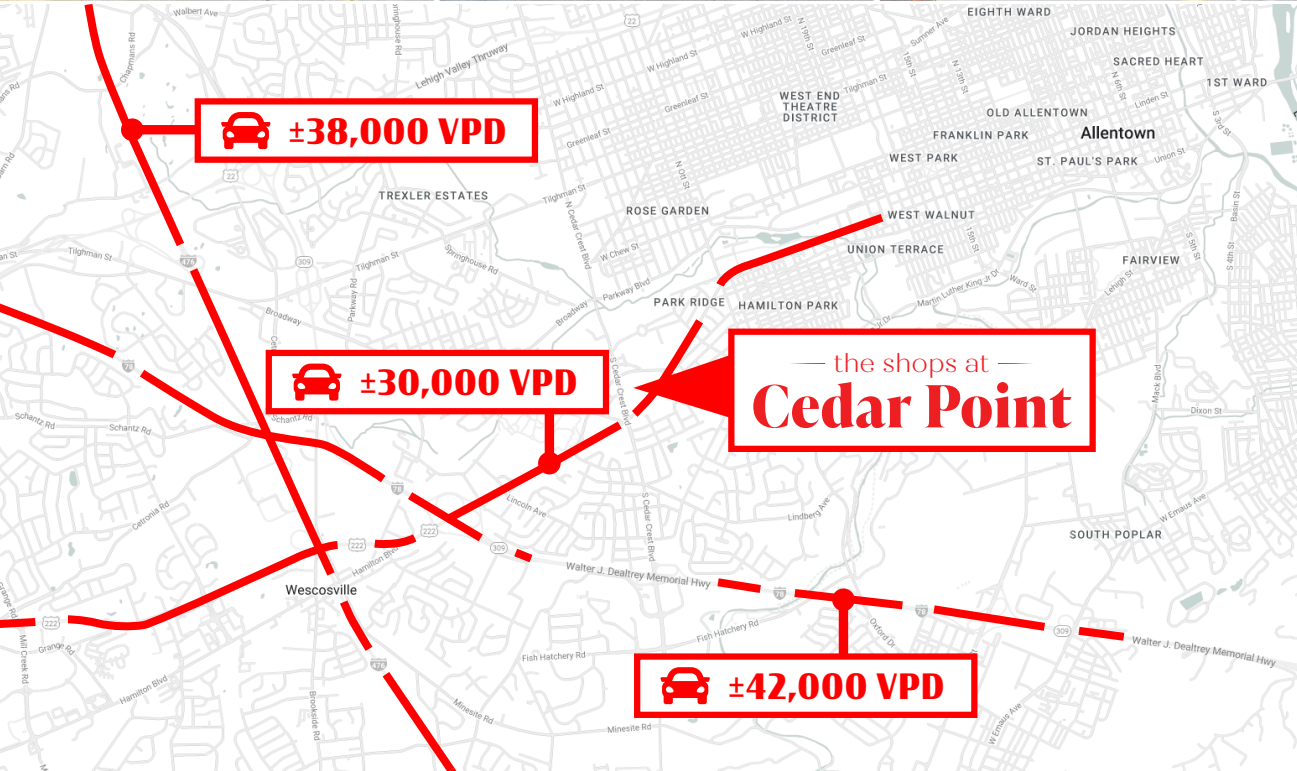
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*Location*

The Shops at Cedar Point is strategically positioned with significant frontage along one of the market's primary retail corridors, Cedar Crest Boulevard & Hamilton Boulevard. The center benefits from the high-volume traffic flow of Cedar Crest Boulevard, which is one of the area's heavily traveled roadways because of its ease of access to other major roadways in the market.



*Trade Area*

Adding to the stability of the project, The Shops at Cedar Point shows a 15-minute drive time demographic of over 402,759 people with household incomes of more than \$78,192 and daytime employment demographics equally as strong with 225,698. The demographics within 5-mile radius include 213,748 people in 81,260 homes, a labor force of 115,527 with an average household income of \$73,345. The area's growth since 2000 has increased over 11.2% with over 9,097 new homes.

DEMOGRAPHICS	3 MILE	5 MILE	7 MILE
TOTAL POPULATION	108,191	223,025	314,844
TOTAL EMPLOYEES	60,150	117,243	160,575
AVERAGE HHI	\$82,732	\$83,140	\$86,317
TOTAL HOUSEHOLDS	41,818	84,097	120,374

**TRAFFIC COUNTS: Cedar Crest Boulevard - ±30,000 VPD**

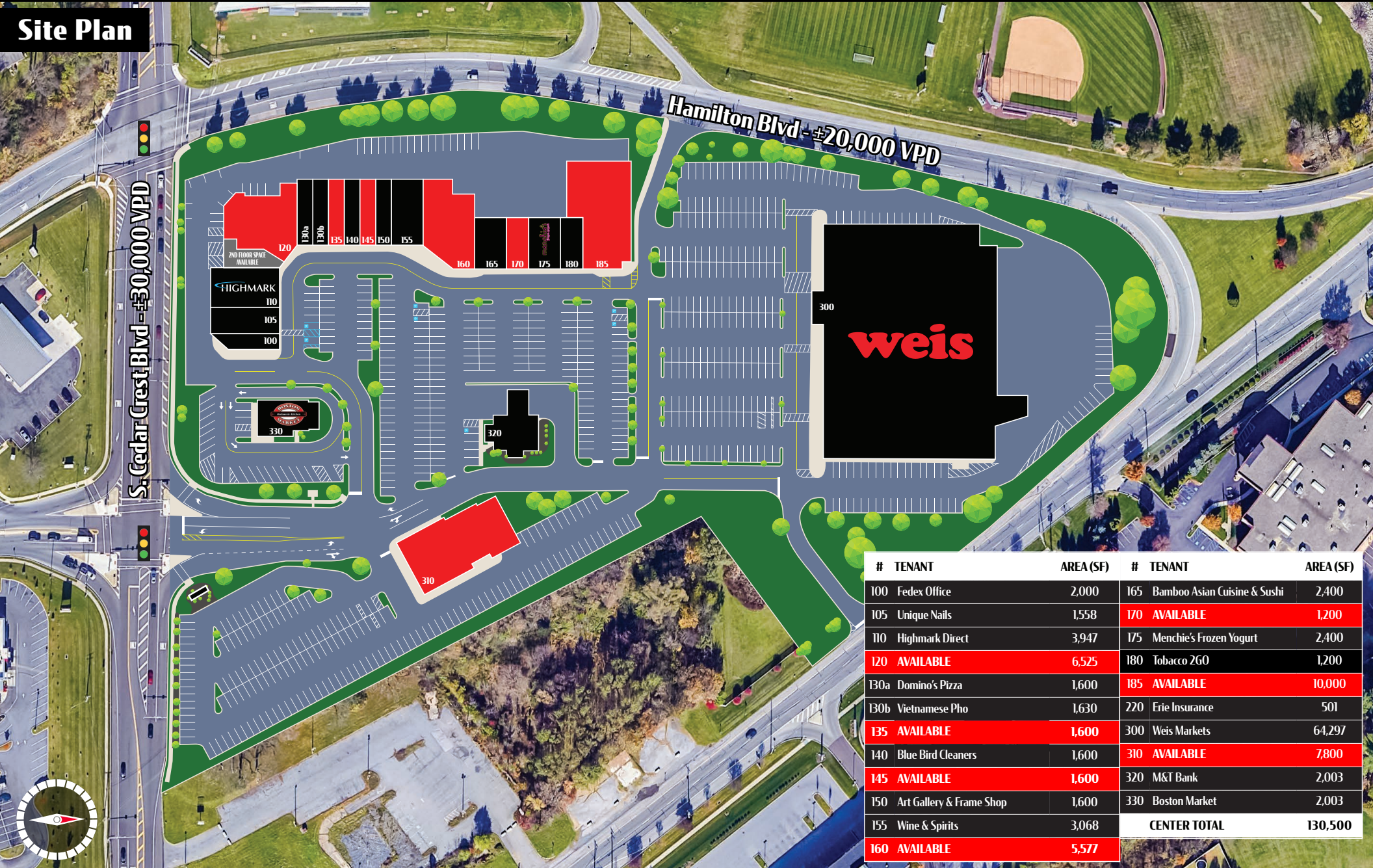


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**Site Plan**



#	TENANT	AREA (SF)	#	TENANT	AREA (SF)
100	Fedex Office	2,000	165	Bamboo Asian Cuisine & Sushi	2,400
105	Unique Nails	1,558	170	<b>AVAILABLE</b>	1,200
110	Highmark Direct	3,947	175	Menchie's Frozen Yogurt	2,400
120	<b>AVAILABLE</b>	6,525	180	Tobacco 2GO	1,200
130a	Domino's Pizza	1,600	185	<b>AVAILABLE</b>	10,000
130b	Vietnamese Pho	1,630	220	Erie Insurance	501
135	<b>AVAILABLE</b>	1,600	300	Weis Markets	64,297
140	Blue Bird Cleaners	1,600	310	<b>AVAILABLE</b>	7,800
145	<b>AVAILABLE</b>	1,600	320	M&T Bank	2,003
150	Art Gallery & Frame Shop	1,600	330	Boston Market	2,003
155	Wine & Spirits	3,068		<b>CENTER TOTAL</b>	<b>130,500</b>
160	<b>AVAILABLE</b>	5,577			



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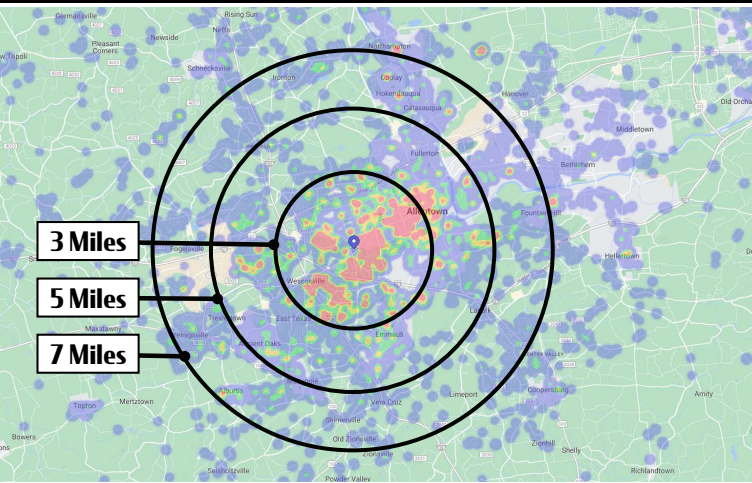
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# of Visits

High

Low



**VISITS PER YEAR**

1.1 Million

**AVG. DWELL TIME**

45 Minutes

**STATE RANKING**

129/305



**SURROUNDING STATS**



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**Market Aerial**

**Allentown Shoppes**

**Tilghman Square Shopping Center**

**the shops at Cedar Point**

**OLLIE'S**  
GOOD STUFF CHEAP

**GROCERY OUTLET**  
bargain market

**AMC THEATRES**

**HARBOR FREIGHT TOOLS**  
Quality Tools at Ridiculously Low Prices

**Staples**

**DOLLAR TREE**

**weis**

**menchie's**  
frozen yogurt

**HIGHMARK**  
FINE WINE & GOOD SPIRITS

**Hamilton Crossings**

**COSTCO WHOLESALE**

**Target**

**Starbucks**

**WHOLE FOODS MARKET**

EVERY SEASON STARTS AT **DICK'S SPORTING GOODS**

**BJ's**

**DSW**  
DESIGNER SHOE WAREHOUSE

**CHIPOTLE**  
MEXICAN GRILL

**NORDSTROM RACK**

**RESTAURANT BREWHOUSE**

**OLD NAVY**

**ULTA**  
BEAUTY

**FIVE BELOW**

**PETSMART**

**OUTBACK STEAKHOUSE**

**Ciocca Subaru**  
Experience the difference

**Lehigh Valley Reilly Children's Hospital**

**Lehigh Valley Health Network**



# About Bennett Williams

**Bennett WILLIAMS**  
COMMERCIAL REAL ESTATE

Since its founding in 1956, Bennett Williams Commercial, Inc. has offered full Commercial Real Estate services to the Central Pennsylvania region and beyond. We have served thousands of commercial, industrial and retail clients as we have grown in size and reputation. With our team of both experienced and knowledgeable executives as well as young and energetic professionals, we have the team to handle any commercial real estate need.

At Bennett Williams, your investments are always in good hands. Our retail Investment sales group provides top notch investment sales services for all categories of retail investments for both buyers and sellers alike, whether institutional or local, throughout the Central Pennsylvania landscape. Whether the asset is a single or multi-tenant, we pride ourselves in going above and beyond the expectations of the client to achieve maximum results. With over 60 years under our belt, and over 25 licensed real estate professionals, we possess the knowledge, experience, and dedication trusted by many in the investment sales segment of the industry.



Bennett Williams is a member of the Capital Markets Real Estate Network, a nationwide network of professionals dedicated to, and specializing in the capital markets segment of commercial real estate. CMRE is comprised of the most highly-qualified, best-experienced independent Capital Market real estate professionals.

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