# SWATARA SQUARE

FOR **LEASE** ±840 SF



Swatara Square a is a 103,783 square-foot Giant anchored retail shopping center centrally located in Harrisburg, Pennsylvania along Rt 322 (51,000 VPD). Swatara Square has with signalized access shared with Walmart & Aldi. Swatara Square has various opportunities available both with good visibility and signage.





## LOCATION

Swatara Square is strategically positioned with significant frontage in the market's primary retail corridor along Rt 322 with signalized access. The center benefits from the high-volume traffic flow of of 322, which is one of the area's heaviest traveled roadways. 322 acts as a focal point for retail, with a trade area that extends more than 7 miles, attracting a vast customer base. With the high concentration of traffic and strong demographic backing, the center pulls from not just the immediate trade area but the surrounding market points as well.



# **POPULATION**

1 MILE- 87,925 3 MILE- 142,471 5 MILE- 200,671

# TRADE AREA

Adding to the stability of the project, Swatara Square shows a 20-minute drive time demographic of over 467,752 people with household incomes of more than \$81,322 and daytime employment demographics equally as strong with 324,198. The demographics within a 10-mile radius include 343,786 people in 144,498 homes, a labor force of 266,109 with an average household income of \$78,581. The area's growth since 2000 has increased over 9% with 6,929 new homes.



## **EMPLOYEES**

1 MILE- 42,690 3 MILE- 73,703 5 MILE- 95,092







# **AVERAGE HHI**

1 MILE- \$67,365 3 MILE- \$76,120 5 MILE- \$80,321



# **HOUSEHOLDS**

1 MILE- 33,757 3 MILE- 55,799

5 MILE- 78,471



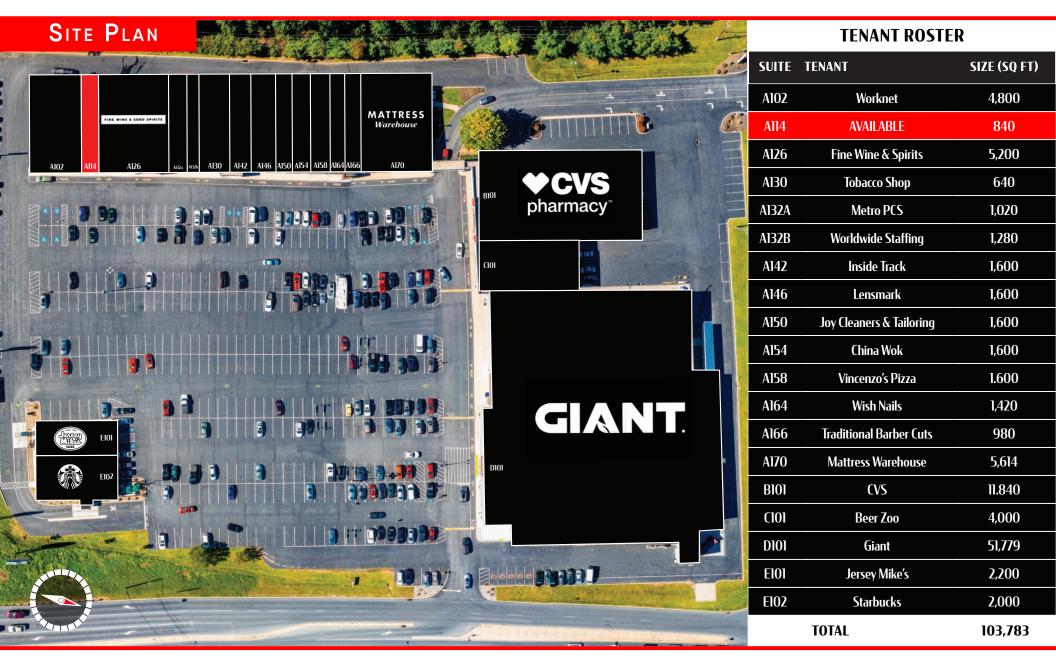


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6301 Grayson Road | Harrisburg, PA | 17111

# FOR **LEASE**

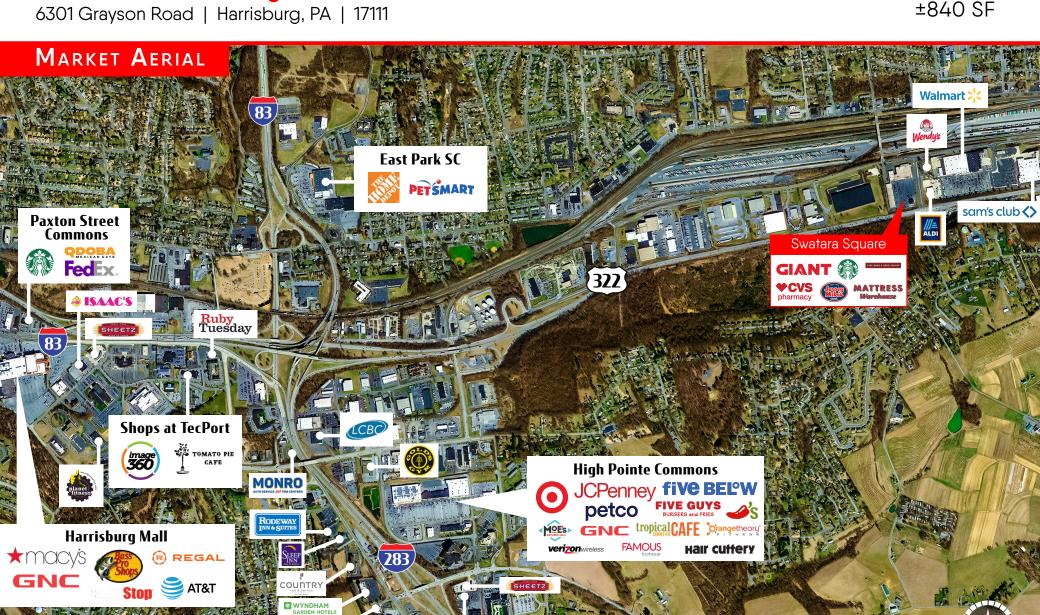
±840 SF







±840 SF











# **OUR LOCATIONS:**

#### YORK OFFICE:

3528 Concord Rd. York, PA 17402

#### **EXTON OFFICE:**

1 E. Uwchlan Ave. Suite 409, Exton, PA 19341

## **WEST CHESTER OFFICE:**

107 E Chestnut St, Suite 1 West Chester, PA 19380

#### **LANCASTER OFFICE:**

150 Farmington Lane, Suite 201 Lancaster, PA 17601

#### **STATE COLLEGE OFFICE:**

330 Innovation Blvd, Suite 205 State College, PA 16803

#### **NEW JERSEY OFFICE:**

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LANDLORD REPRESENTATION

TENANT REPRESENTATION INVESTMENT SALES PROPERTY MANAGEMENT



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Bennett Williams is a member of the Retail Brokers Network (RBN), a partnership of the best regional retail brokerage firms servicing all of the major markets across the United States. Our affiliates are handpicked ensuring that our clients receive top quality service and representation in any market they need help in, with 61 offices across 65+ markets and 700+ members.



