±1,000 - 3,780 SF

1895 New Holland Rd | Reading, PA 19607



center, this project is great for any type of user.



Location

Kenhorst Plaza is strategically positioned with significant frontage along one of the market's primary retail corridors along Route 724. The center benefits from the high-volume traffic flow of Route 724 and New Holland Road, which are two of the main roadways in the market. With the convenience of the project's location, it has a draw that extends more than 5 miles, which attracts a vast customer base.





Trade Area

Adding to the stability of the project, Kenhorst Plaza shows a 20 minute drive time demographic of over 363,305 people with household incomes of more than \$76,299 and daytime employment demographics equally as strong with 181,997. The demographics within a 10-mile radius include 290,952 people in 110,468 homes, a labor force of 147,260 with an average household income of \$74,503. The area's growth since 2000 has increased over 9.9% with over 11.013 new homes.

DEMOGRAPHICS	1 MILE	3 MILE	5 MILE
TOTAL POPULATION	11,473	80,739	193,376
TOTAL EMPLOYEES	4,805	36,055	79,647
AVERAGE HHI	\$84,150	\$76,814	\$76,793
TOTAL HOUSEHOLDS	4,561	32,388	73,045

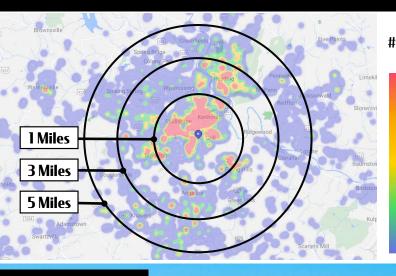
TRAFFIC COUNTS:

Philadelphia Ave (Rt 724) - ± 15,000 VPD





±1,000 - 3,780 SF **Available For Lease** 



# of Visits
High

VISITS PER YEAR

1.4 Million



**AVG. DWELL TIME** 

48 Minutes



**STATE RANKING** 

70/304



Retro Filmen

Annual Visits

316.3K

State Ranking

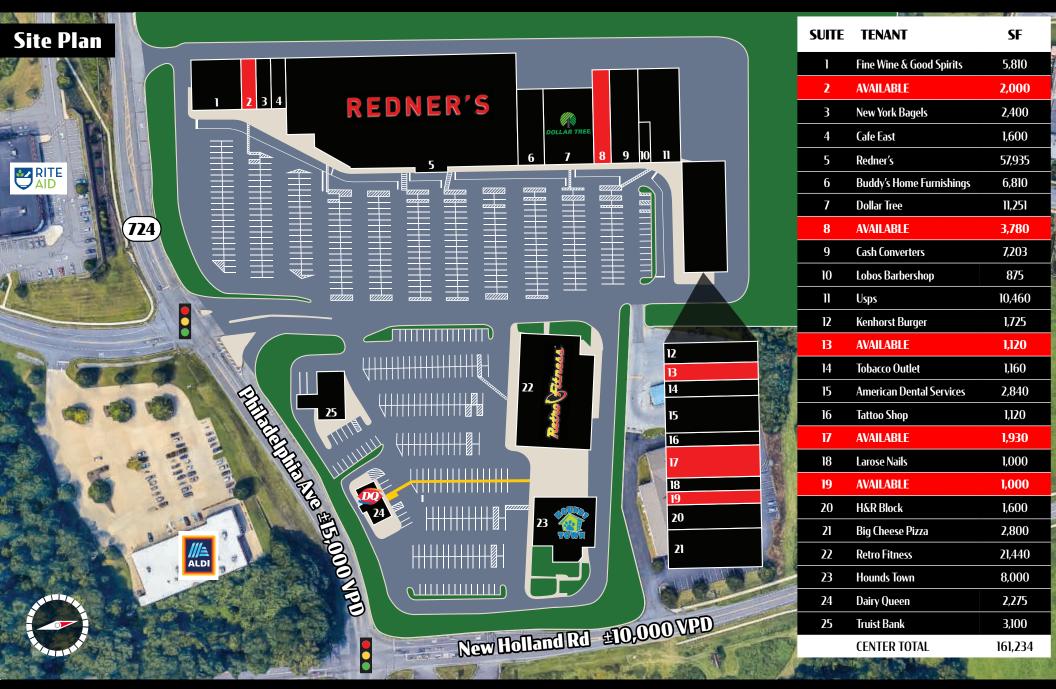
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#### **Tenant Stats**





±1,000 - 3,780 SF **Available For Lease** 





±1,000 - 3,780 SF **Available For Lease** 





# About Bennett Williams



Since its founding in 1956, Bennett Williams Commercial, Inc. has offered full Commercial Real Estate services to the Central Pennsylvania region and beyond. We have served thousands of commercial, industrial and retail clients as we have grown in size and reputation. With our team of both experienced and knowledgeable executives as well as young and energetic professionals, we have the team to handle any commercial real estate need.

At Bennett Williams, your investments are always in good hands. Our retail Investment sales group provides top notch investment sales services for all categories of retail investments for both buyers and sellers alike, whether institutional or local, throughout the Central Pennsylvania landscape. Whether the asset is a single or multi-tenant, we pride ourselves in going above and beyond the expectations of the client to achieve maximum results. With over 60 years under our belt, and over 25 licensed real estate professionals, we possess the knowledge, experience, and dedication trusted by many in the investment sales segment of the industry.





Bennett Williams is a member of the Capital Markets Real Estate Network, a nationwide network of professionals dedicated to, and specializing in the capital markets segment of commercial real estate. CMRE is comprised of the most highly-qualified, best-experienced independent Capital Market real estate professionals.

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