# BIRNEY PLAZA



















## BIRNEY PLAZA

3409 Birney Ave | Moosic, PA 18507

## PROJECT OVERVIEW

Join Wilkes-Barre/Scranton's newest ShopRite Grocery Store at the Birney Plaza in Moosic, PA. The shopping center is going through a complete redevelopment including the addition of an 78,000 SF ShopRite Grocery Store. Other well established co-tenants include Ace Hardware, Dollar Tree, ProFitness, and Empire Beauty School. Multiple options available for inline retail space and pad opportunities. The spaces are fitted for a variety of uses, including but not limited to medical, retail, and service-oriented users with plenty of parking. Birney Plaza sits on Birney Avenue (Route 11) providing great visibility and convenient access off the market's main thoroughfare.

## ANCHOR TENANTS

Shoprite - 78,000 SF Ace Hardware - 26,956 SF Pro Fitness - 16,406 SF

### Available Space

± 1,100 SF + Retail Pad Space





## PROPERTY LOCATION

Birney Plaza has great visibility and signalized access to Route 11 (±20,000 VPD) with convenient proximity to I-81 (±84,000 VPD) and I-476 (±11,000 VPD). The center sits along the main retail thoroughfare of the market and is able to tap into an expansive consumer base traveling along the main interstates. The trade area extends over 7 miles and the nearby major roadways allows the site to pull from multiple market points.





TRADE AREA

Adding to the stability of the center, the site shows a 20-minute drive time demographic of over 167,558 people with household incomes more than \$68,352 and daytime employment demographics equally as strong with 95,131. The demographics within a 10-mile radius include 222,129 people in 93,158 homes, a labor force of 185,371 with an average household income of \$73,306. The area has seen a growth of 6.8% since 2000 with over 7,013 new homes.

DEMOGRAPHICS	1 MILES	5 MILES	10 MILES
POPULATION	5,994	111,488	223,683
TOTAL HOUSEHOLDS	2,474	45,845	93,506
AVG HHI	\$74,055	\$66,492	\$76,069
TOTAL EMPLOYEES	3,747	52,301	107,124

















## OUR LOCATIONS:

#### YORK OFFICE:

3528 Concord Rd. York, PA 17402

#### **EXTON OFFICE:**

1 E. Uwchlan Ave. Suite 409, Exton, PA 19341

#### **WEST CHESTER OFFICE:**

107 E Chestnut St. Suite 107 West Chester, PA 19380

#### LANCASTER OFFICE:

150 Farmington Lane, Suite 201 Lancaster, PA 17601

#### STATE COLLEGE OFFICE:

330 Innovation Park, Suite 205 State College, PA 16803

#### **NEW JERSEY OFFICE:**

236 E. Route 38. Suite 130 Moorestown, NJ 08057

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