







**The Colonial Park Mall** is a centrally located, dominant regional mall in Harrisburg, Pennsylvania. The mall is a single level and is approximately 738,798 sf, with strong national anchors like Boscov's and Sears. Other co-tenants include Buffalo Wild Wings, Red Lobster, Bath & Body Works, Fun Time Cinemas, and many more. Colonial Park Mall offers convenient access points from Jonestown Road (36,000 V.P.D.) and the Capital Beltway (112,900 V.P.D.), with signalized entrances into the center. This is a great opportunity for tenants to enter into the busy Jonestown Road corridor.







# Location

Jonestown Road acts as the market's focal point for retail activity, with a trade area that extends 10-15 miles. This attracts a vast customer base from surrounding markets. This corridor has become the retail hub of the Harrisburg market, due to the concentration of traffic flow and the immense amount of retail shopping.











# Trade Area

Adding to the stability of the site, Colonial Park Mall shows a 20-minute drive time demographic of 289,435 people with average household incomes of \$86,167. The daytime employment demographics are equally as strong with 185,284 people. Within a 10-mile radius, there are 348,684 people and 147,002 households, with an average household income of \$88,675.

DEMOGRAPHICS	3 MILE	5 MILE	7 MILE
TOTAL POPULATION	69,278	162,752	241,954
TOTAL EMPLOYEES	36,264	125,693	164,478
AVERAGE HHI	\$84,285	\$78,007	\$82,814
TOTAL HOUSEHOLDS	30,406	69,042	103,493

TRAFFIC COUNTS:

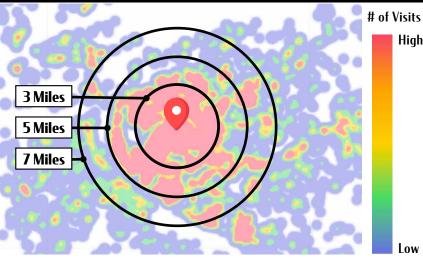
Jonestown Rd - ± 36,000 VPD | 1-83 - ± 112,900 VPD











High

### **VISITS PER YEAR**

1.8 Million



## AVG. DWELL TIME

**72 Minutes** 



**STATE RANKING** 

11/30



**TOP TENANT** 



**Annual Visits** 

465.3 K

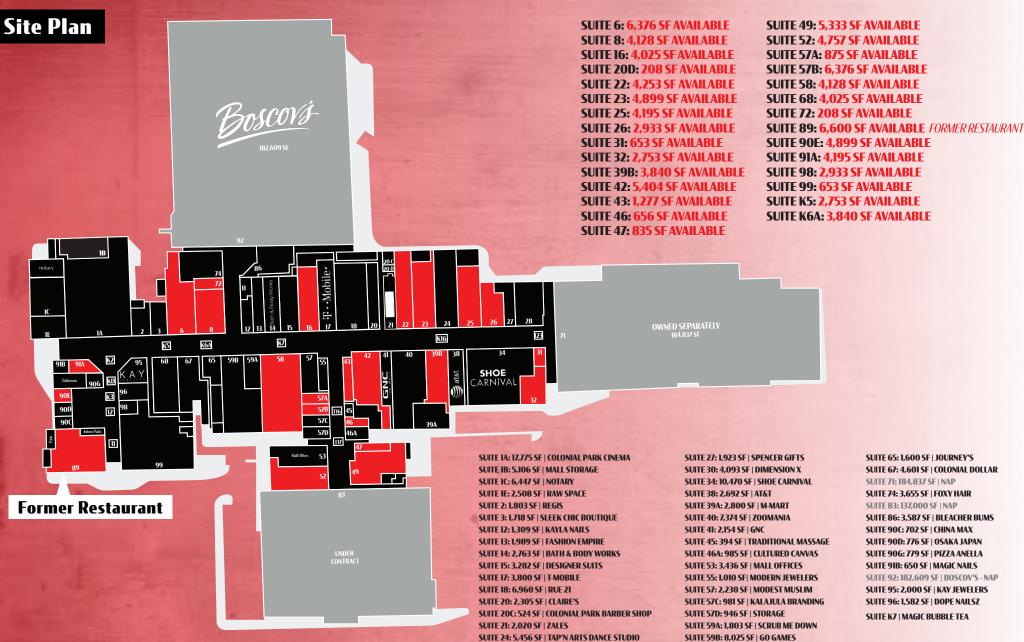
State Ranking

17/22

















# About Bennett Williams



Since its founding in 1956, Bennett Williams Commercial, Inc. has offered full Commercial Real Estate services to the Central Pennsylvania region and beyond. We have served thousands of commercial, industrial and retail clients as we have grown in size and reputation. With our team of both experienced and knowledgeable executives as well as young and energetic professionals, we have the team to handle any commercial real estate need.

At Bennett Williams, your investments are always in good hands. Our retail Investment sales group provides top notch investment sales services for all categories of retail investments for both buyers and sellers alike, whether institutional or local, throughout the Central Pennsylvania landscape. Whether the asset is a single or multi-tenant, we pride ourselves in going above and beyond the expectations of the client to achieve maximum results. With over 60 years under our belt, and over 25 licensed real estate professionals, we possess the knowledge, experience, and dedication trusted by many in the investment sales segment of the industry.



Bennett Williams is a member of the Capital Markets Real Estate Network, a nationwide network of professionals dedicated to, and specializing in the capital markets segment of commercial real estate. CMRE is comprised of the most highly-qualified, best-experienced independent Capital Market real estate professionals.

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