# NORWIN TOWN SQUARE

12120 Lincoln Hwy | Irwin, PA 15642







# PROPERTY OVERVIEW

Norwin Town Square is a well-located 134,000 square-foot Shop 'N Save anchored retail shopping center located in Westmoreland County along Lincoln Hwy (Rt. 30) in Irwin, PA. Norwin Town Square is one of the dominant centers in the Irwin/North Huntingdon market. This center offers convenient access from I-76 (±34,000 VPD) and Lincoln Highway (±27,000 VPD). The project benefits from having two signalized access points along Lincoln Highway, offering 3 points of ingress/egress to the center from Lincoln Hwy, Lincoln Way, and Malts Lane. Along with being anchored by Shop 'N Save, the other co-tenants include national names such as, Planet Fitness, Med Express, McDonalds, UPMC, Sports Clips and more! With its traffic generating lineup of destination and convenience style retailers, this project is one of the primary shopping centers in the Greater Pittsburgh market.









# **LOCATION**

Norwin Town Square is strategically positioned with significant frontage along the market's primary retail corridor, Lincoln Highway (Route 30) (±27,000 VPD). The center benefits from the high-volume traffic flow of Lincoln Highway, which is one of the area's heavily traveled roadways because of its ease of access to other major roadways in the market, such as I-76 (±34,000 VPD). Norwin Town Square sits at the center of one of Pittsburgh more decorated suburbs in Irwin, PA.







SHOP 'n SAVE 337.3 Visits

BPetland
152.5K Visits

| - L | CENTER OVERVIEW |                 | ANNUAL STATISTICS |
|-----|-----------------|-----------------|-------------------|
| os  | <b>®</b>        | VISITS          | 1.6M              |
| ne  |                 | VISITORS        | 169.9K            |
|     | 3               | VISIT FREQUENCY | 9.72              |
|     | 0               | AVG. DWELL TIME | 39 Min            |

# TRADE AREA

Adding to the stability of the project, Norwin Town Square shows a 15-minute drive time demographic of over 75,671 people with household incomes of more than \$101,703 and daytime employment demographics equally as strong with 23,127. The demographics within a 5-mile radius include 83,579 people in 36,792 homes, a labor force of 23,760 with an average household income of \$109,229. The area's growth since 2000 has increased over 8.3% with over 3,241 new homes.



## **POPULATION**

5 MILE- 83,579 7 MILE- 163,288 10 MILE- 334,411



## **EMPLOYEES**

5 MILE- 23,760 7 MILE- 47,396 10 MILE- 115,437



# **HOUSEHOLDS**

5 MILE- 36,792 7 MILE- 72,000 10 MILE- 150,882























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