



DEMOGRAPHICS	1 MILE	3 MILE	5 MILE
TOTAL POPULATION	20,081	53,336	79,546
TOTAL EMPLOYEES	9,004	21,204	27,447
AVERAGE HHI	\$86,332	\$89,100	\$90,898
TOTAL HOUSEHOLDS	7,297	19,809	29,091

TRAFFIC COUNTS: N Reading Road ± 15,000 VPD















York Office: 3528 Concord Rd. York, PA 17402 Exton Office: 1 East Uwchlan Avenue, Suite 409, Exton, PA 19341 Lancaster Office: 2173 Embassy Drive, Suite 201, Lancaster, PA 17601 New Jersey Office: 309 Fellowship Rd, Suite 200, Mt, Laurel, NJ 08054





For Lease

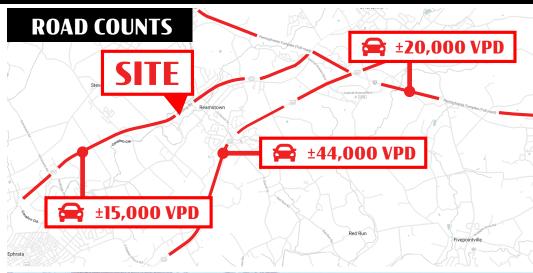
Location

1215 N. Reading Road is strategically positioned with significant frontage in the market's primary retail corridor along Reading Road. This new mixed-use center benefits from the high-volume traffic flow of Reading Road (±15,000 VPD), which is one of the area's heaviest traveled roadways. Reading Road acts as a focal point for retail, with a trade area that extends more than 10 miles from Lancaster to Stevens, attracting a vast customer base. With high concentration of traffic driven by anchor tenants located in the surrounding retail centers, the center pulls from not just the immediate trade area but surrounding market points as well.

Trade Area

Adding to the stability of the project, 1215 N. Reading Road shows a 20-minute drive time demographic of over 151,855 people with household incomes of more than \$96,028 and daytime employment demographics equally as strong with 120,537. The demographics within a 10-mile radius include 175,163 people in 64,349 homes, a labor force of 138,396 with an average household income of \$96,141. The area's growth since 2000 has increased over 17.1% with 11,364 new homes.









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