

**Franklin Center** is a 174,667-square foot anchored retail shopping center centrally located in Chambersburg, Pennsylvania at a signalized intersection along Route 30 (25,000 VPD) with I-81 (58,000 VPD) nearby. The center is just 25 miles north of Hagerstown, MD and 50 miles south of Harrisburg, PA. This Chambersburg staple retail center is anchored by several of the area's newest soft goods retailers including Ulta, TJ Maxx, Dick's, Petco, Maurice's, and Shoe Dept.













### Location

Franklin Center is strategically positioned with significant frontage in the market's primary retail corridor along Route 30. The center boosts a high impact from the intersecting traffic flow of Interstate 81 & Route 30 less than a half mile from the property, which is the area's heavily traveled highway in the region. Route 30 acts as a regional focal point for retail, with a trade area that extends out further than 10-15 miles, attracting a vast customer demographic. With a high concentration of traffic driving tenants located within the same shopping region surrounding Route 30, including Wal Mart, Target, Giant Food Store, and Lowe's Home Improvement, the market pulls from not just the immediate market point, but all surrounding towns and communities. Franklin Center acts as the center of gravity for retail activity in Chambersburg and the surrounding area.



Trade Area

Adding to the stability of the project, Franklin Center shows a 20-minute drive time demographic of over 147,888 people with household incomes more than \$67,165 and daytime employment demographics equally as strong with 66,711. The demographics within a 10-mile radius include 88,924 people in 35,669 homes, a labor force of 41,502 with an average household income of \$68,646. The area's growth over the last 10 years has increased over 22.4% since 2000 with over 4,565 new homes.

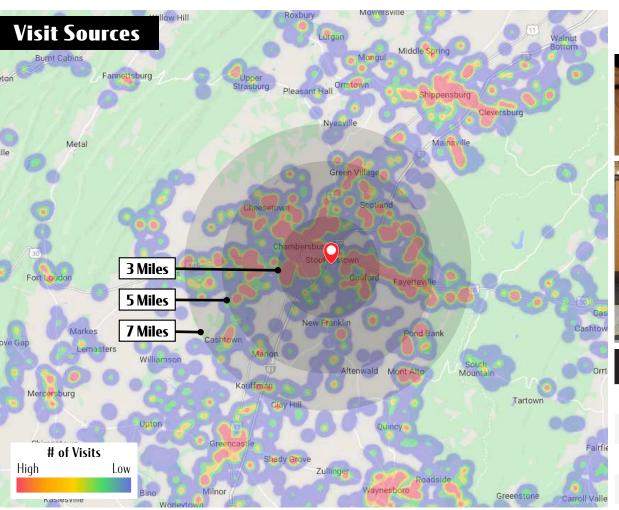
| DEMOGRAPHICS     | 3 MILE   | 5 MILE   | 7 MILE   |
|------------------|----------|----------|----------|
| TOTAL POPULATION | 32,716   | 54,849   | 68,700   |
| TOTAL EMPLOYEES  | 19,291   | 26,148   | 27,976   |
| AVERAGE HHI      | \$74,519 | \$81,139 | \$81,611 |
| TOTAL HOUSEHOLDS | 13,586   | 22,408   | 27,979   |

**TRAFFIC COUNTS:** Lincoln Hwy E (Rt 30) - ±25,000 VPD | 1-81 - ±58,000 VPD



±1,189 - 18,000 SF <mark>Available For Lease</mark>





Top Tenants





| CENTER OVERVIEW        |        |  |
|------------------------|--------|--|
| ANNUAL VISITS          | 1.5M   |  |
| ANNUAL VISITORS        | 292.5K |  |
| ANNUAL VISIT FREQUENCY | 5.07   |  |
| AVG. DWELL TIME        | 53 min |  |





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# About Bennett Williams



Since its founding in 1956, Bennett Williams Commercial, Inc. has offered full Commercial Real Estate services to the Central Pennsylvania region and beyond. We have served thousands of commercial, industrial and retail clients as we have grown in size and reputation. With our team of both experienced and knowledgeable executives as well as young and energetic professionals, we have the team to handle any commercial real estate need.

At Bennett Williams, your investments are always in good hands. Our retail Investment sales group provides top notch investment sales services for all categories of retail investments for both buyers and sellers alike, whether institutional or local, throughout the Central Pennsylvania landscape. Whether the asset is a single or multi-tenant, we pride ourselves in going above and beyond the expectations of the client to achieve maximum results. With over 60 years under our belt, and over 25 licensed real estate professionals, we possess the knowledge, experience, and dedication trusted by many in the investment sales segment of the industry.



RETAILBROKERS

Bennett Williams is a member of the Capital Markets Real Estate Network, a nationwide network of professionals dedicated to, and specializing in the capital markets segment of commercial real estate. CMRE is comprised of the most highly-qualified, best-experienced independent Capital Market real estate professionals.

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