





Location

Briar Creek Plaza is ideally located in the heart of Briar Creek Township, a community off the Susequehanna River in Columbia County. The shopping center has excellent frontage on Route 11 (W Front Street), which is one of the main travel arteries throughout the county and brings you into Bloomsburg University (+/- 10,000 students). National retailers along this corridor include McDonald's, Sheetz, ALDI, and Family Dollar, just to name a few.









Trade Area

Adding to the stability of the market are the demographics within a five-mile radius. There are +/-24,000 people occupying +/-11,000 households, with an annual income of over \$68,000. The property sees more than 16,000 vehicles a day.

DEMOGRAPHICS	1 MILE	3 MILE	5 MILE
TOTAL POPULATION	2,323	17,036	23,847
TOTAL EMPLOYEES	1,101	7,007	9,335
AVERAGE HHI	\$76,240	\$64,758	\$68,805
TOTAL HOUSEHOLDS	1,041	7,337	10,213

TRAFFIC COUNTS: W Front Steet (Rt 11) - ± 16,000 VPD



BRIAR CREEK plaza

Fully Leased







BRIAR CREEK plaza

Fully Leased





About Bennett Williams



Since its founding in 1956, Bennett Williams Commercial, Inc. has offered full Commercial Real Estate services to the Central Pennsylvania region and beyond. We have served thousands of commercial, industrial and retail clients as we have grown in size and reputation. With our team of both experienced and knowledgeable executives as well as young and energetic professionals, we have the team to handle any commercial real estate need.

At Bennett Williams, your investments are always in good hands. Our retail Investment sales group provides top notch investment sales services for all categories of retail investments for both buyers and sellers alike, whether institutional or local, throughout the Central Pennsylvania landscape. Whether the asset is a single or multi-tenant, we pride ourselves in going above and beyond the expectations of the client to achieve maximum results. With over 60 years under our belt, and over 25 licensed real estate professionals, we possess the knowledge, experience, and dedication trusted by many in the investment sales segment of the industry.





Bennett Williams is a member of the Capital Markets Real Estate Network, a nationwide network of professionals dedicated to, and specializing in the capital markets segment of commercial real estate. CMRE is comprised of the most highly-qualified, best-experienced independent Capital Market real estate professionals.

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