New Development

**2728** Marietta Ave Lancaster, PA 17601



Cheswicke Towne Centre is a 60-acre mixed-use opportunity that combines residential, retail, office, and hospitality possibilities. The property is currently in the CBC zoning district. The site is conveniently located on U.S. Route 30 (70,000 VPD) with excellent visibility from U.S. Route 30 with approximately 4,600 feet of frontage, just off Centerville Road exit, Route 23 (Marietta Avenue), and Running Pump Road. The project is adjacent to the new Lime Spring Square project which has 110,000 square feet of retail as well as over 1,100,000 square feet of office, medical, industrial and residential space. The project also benefits from dense demographic numbers which include 66,645 households within a 5-mile radius, as well as an average household income of \$84,711. The prime location of this project and its supporting demographics will bring traffic and growth to Cheswicke Towne Centre.



# CHESWICKE TOWNE CENTRE

Cheswicke Towne Centre is ideally situated on highly traveled U.S Route 30, Route 23 (Marietta Avenue) and Running Pump Road, providing convenient access for employees, visitors or residents to the subject property. Also, approximately five (5) miles west of downtown Lancaster City. The 60 acre tract of Cheswicke Towne Centre, were master planned to accommodate a complementary mix of retail, commercial, hospitality, and residential uses.





City of Lancaster

SITE

Approximately 11,000,000 tourists come to the Lancaster area each year, generating a direct economic impact of \$1.92 billion. The trade area is ranked 5th among the 49 DMAs in Pennsylvania. The immediate trade area has also seen a growth in population of 4.9% in the last 10 years which is above the national average. The closest regional retail corridors to this location include Route 30 and Fruitville Pike. Route 30 is highlighted by The Park City Mall which is a regional enclosed mall anchored by Boscov's, JCPenney, & Kohl's; other co-tenants include Apple, Michael Kors, Express, H&M and more. Fruitville Pike is highlighted by the Shoppes at Belmont which is a high-end, new construction shopping center anchored by Target and Whole Foods, co-tenants include Nordstrom Rack, PF Chang's, Starbucks, ULTA & Dick's Sporting Goods.







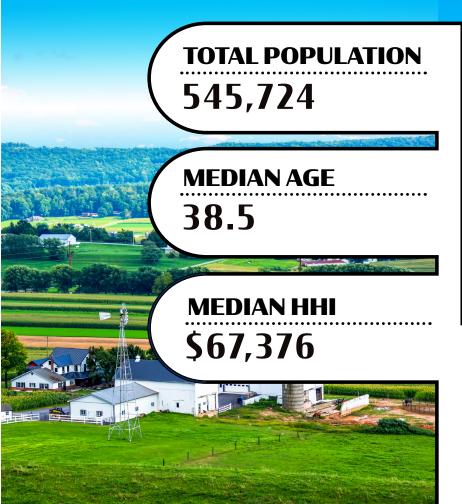
# RETAIL MARKET AERIAL











MARKET OVERVIEW



Located approximately 80 miles from Baltimore and Philadelphia and 160 miles from New York City, Lancaster County boasts close proximity to major East Coast metropolitan markets. In fact, 50% of the U.S. population lives within 500 miles of Lancaster County. A community of over half-million people, Lancaster County encompasses 60 independent municipalities, including the City of Lancaster, 41 townships and 18 boroughs.

## **TOURISM - LANCASTER COUNTY IMPACT**



# 11 MILLION+ VISITORS TO LANCASTER COUNTY



**25,500**+ TOURISM INDUSTRY JOBS



\$2.91 BILLION
SPENT ON TOURISM VISITS

Tourism is one of the leading industries in Lancaster County, providing 25,500 jobs. Driven by its historic museums, architecture and Amish products and agriculture, Lancaster draws visitors from the great northeastern region.

In 2018, over 8.85 million travelers visited Lancaster and spent \$2.91 billion. Hundreds of companies in Lancaster County benefit from travel and tourism through their direct interaction with visitors at places like attractions, restaurants, shops, gas stations and lodging properties. The average family spends almost \$1,060 per visit to Lancaster and the tourism industry accounts for nearly 1 in every 15 jobs. This spending directly translates into sales for Lancaster County businesses and jobs for Lancaster County residents.









# **OUR LOCATIONS:**

#### YORK OFFICE:

3528 Concord Rd. York, PA 17402

#### **EXTON OFFICE:**

1 E. Uwchlan Ave. Suite 409, Exton, PA 19341

#### **WEST CHESTER OFFICE:**

107 E Chestnut St. Suite 1 West Chester, PA 19380

#### LANCASTER OFFICE:

150 Farmington Lane, Suite 201 Lancaster, PA 17601

#### **STATE COLLEGE OFFICE:**

330 Innovation Park, Suite 205 State College, PA 16803

#### **NEW JERSEY OFFICE:**

236 E. Route 38, Suite 130 Moorestown, NJ 08057

# LISTING AGENTS:



### FRANCESCO CONIGLIARO

fconigliaro@bennettwilliams.com



#### **BRAD ROHRBAUGH**

brohrbaugh@bennettwilliams.com



#### CHAD STINE

cstine@bennettwilliams.com

#### **CONTACT US**

717.843.5555 | www.bennettwilliams.com

## LANDLORD REPRESENTATION

### TENANT REPRESENTATION

## INVESTMENT SALES

**PROPERTY** MANAGEMENT



Since its founding in 1956, Bennett Williams Commercial, Inc. has offered full Commercial Real Estate services to the Central Pennsylvania region and beyond. We have served thousands of commercial, industrial and retail clients as we have grown in size and reputation. With our team of both experienced and knowledgeable executives as well as young and energetic professionals, we have the team to handle any commercial real estate need.

Bennett Williams is a member of the Retail Brokers Network (RBN), a partnership of the best regional retail brokerage firms servicing all of the major markets across the United States. Our affiliates are handpicked ensuring that our clients receive top quality service and representation in any market they need help in, with 61 offices across 65+ markets and 700+ members.



