

Sam's Club

381 Benner Pike, State College, PA 16801 # 6533

Last full 12 months
All Visit Durations

Metrics ?

Property:
[Sam's Club / Benner Pike, Sta...](#)



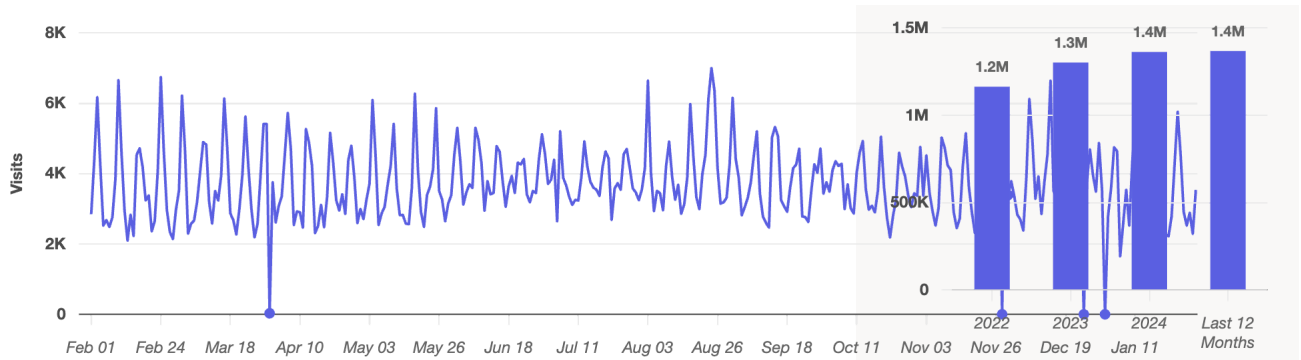
Visits	1.4M	Sales	\$80.9M
Visits / sq ft	11.77	Sales / sq ft	\$695.8
Size - sq ft	116.2K	Transactions	1.1M
Visitors	240.3K	Average Ticket Size	\$72.9
Visit Frequency	5.76	Visits YoY	+5.2%
Avg. Dwell Time	32 min	Visits Yo2Y	+16.2%
Panel Visits	68.4K	Visits Yo3Y	+22%

Visits Trend ?

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Metric: **Visits** Aggregation: **Daily** Annual Summary: Outlier Indicators:



Sales Trend ?

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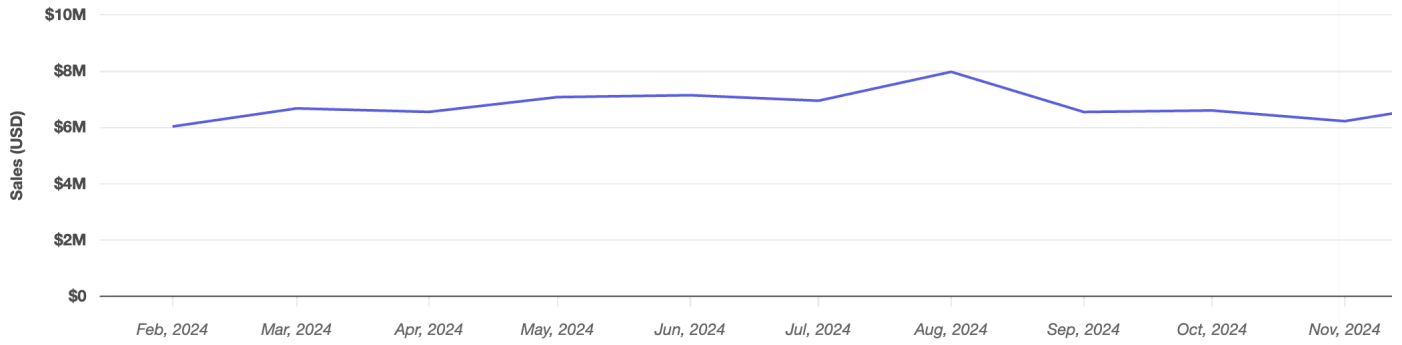
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Aggregation:
Monthly

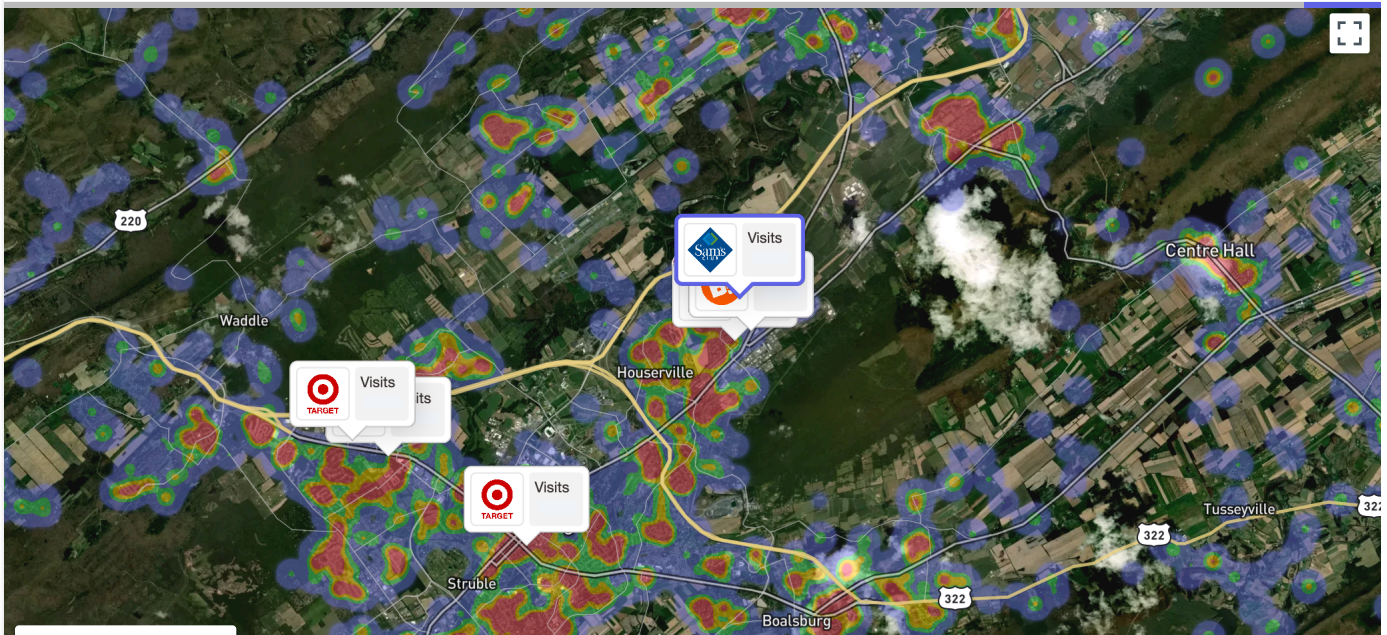
Metric:
Sales

Compare:
None

Annual Summary:

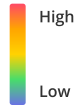


Market Landscape ?



Trade Area

Heatmap



2 km

© Mapbox © OpenStreetMap © Maxar

Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses. [Learn more](#)

Audience Overview ?

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Dataset:

Census 2021

View:

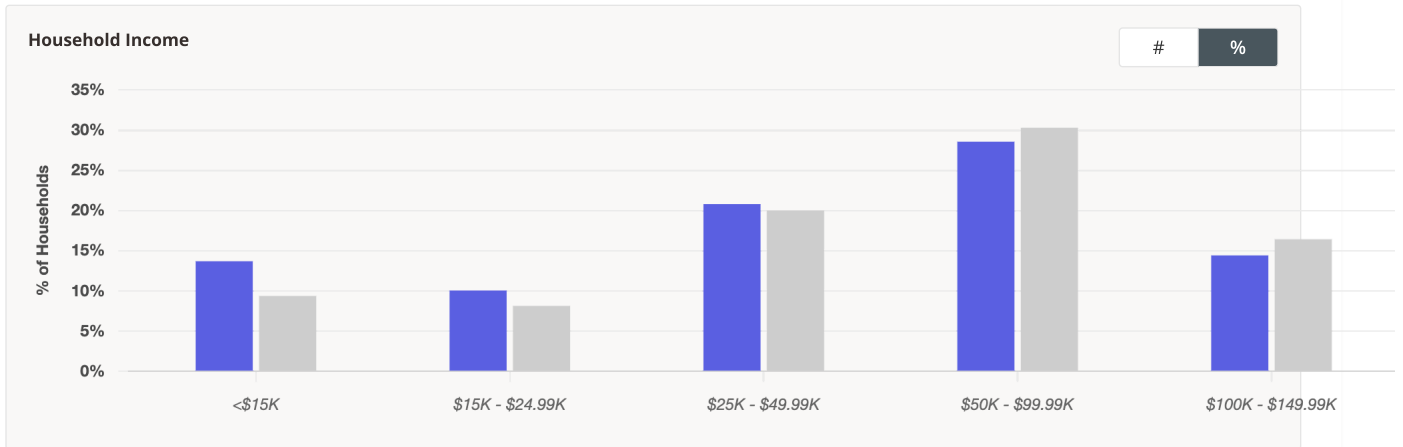
Potential Market

Compare to:

Pennsylvania ▾



Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
Sam's Club Benner Pike, State Col...	\$57.1K	45.4%	31.2	White (84.7%)	2.60
Pennsylvania	\$68K	33.1%	40.6	White (75%)	2.52



*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2021

Ranking Overview ?

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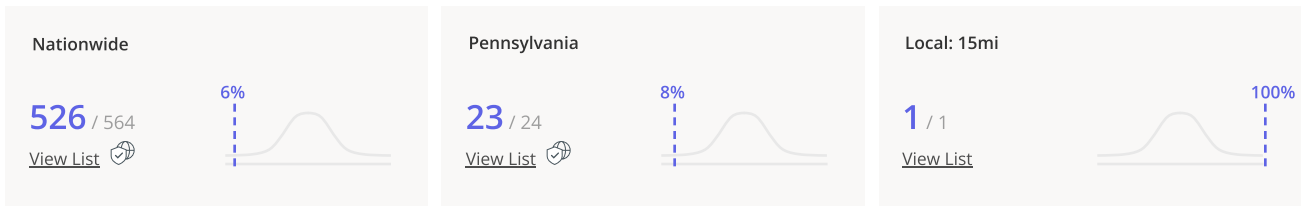
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Benchmark:

Chain: Sam's Club

Metric:

Visits



* Coverage levels should be considered when comparing ranking results. [Learn more](#)

Favorite Places ?

Loading...



Visitor Journey ?

Loading...



Visitor Journey - Routes ?

Loading...



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations. [Learn more](#)

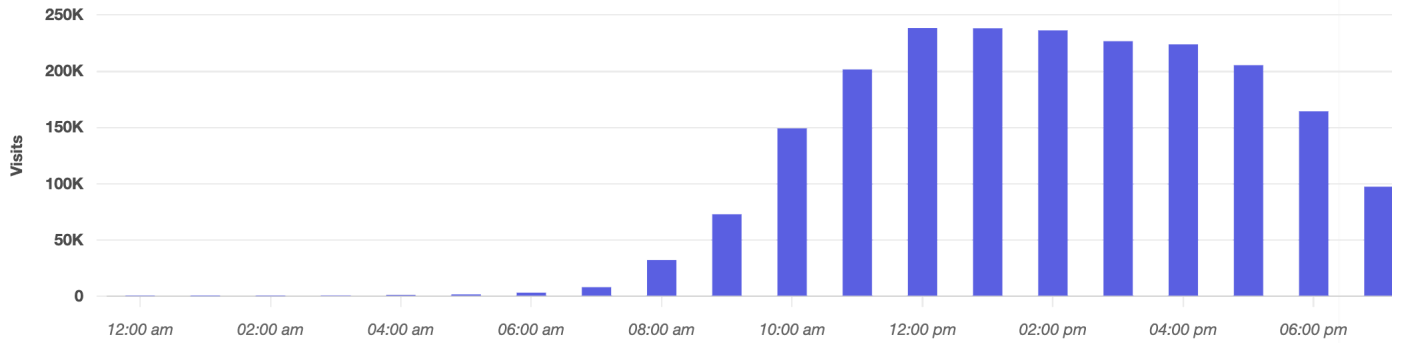
Hourly Visits ?

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Metric:

Visits



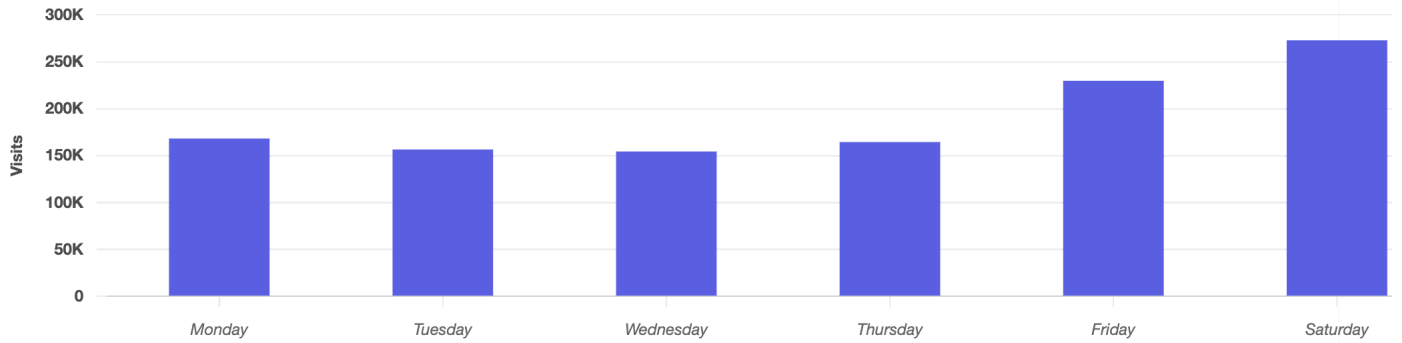
Daily Visits ?

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Metric:

Visits



Visit Duration ?

Sam's Club

381 Benner Pike, State Colleg...

Metric:

Visits

