# THE SHOPS @ ROCKVALE

LANCASTER, PA





# PROPERTY OVERVIEW

The Shops @ Rockvale is a staple attraction on Route 30 in Lancaster, PA, featuring over 30 stores and restaurants. This center anchors the shopping experience of this corridor and travel artery, capturing the daily travelers that pass by regularly, whether it be for work or tourism that come to Lancaster for its authentic Dutch Country experience. Other nearby places of interest that draw in visitors include Dutch Wonderland Family Amusement Park, Cartoon Network Hotel, and Sight and Sound Theatres. There are also major retailers in the area which include Target, Walmart, Wawa, Kohl's, ALDI, Panera Bread, and Chick-fil-A, just to name a few. This property benefits from ample parking, great frontage and exposure, and the opportunity for more retailers and restaurants to join this market that continues to grow.



### **POPULATION**

3 MILE-19.588 5 MILE- 55,226 7 MILE- 163,546



### **EMPLOYEES**

3 MILE- 9.722 5 MILE- 29,880 7 MILE-71,982



#### **AVERAGE HHI**

3 MILE- \$112,437 5 MILE- \$115,846 7 MILE- \$109,039



### **HOUSEHOLDS**

3 MILE-7,252 5 MILE- 20,928 7 MILE- 62,292

# **OFFERING SUMMARY**

An estimated 9.92 million visitors to Lancaster

County directly spent \$2.58 billion in 2023

LEASE RATE	Negotiable
BUILDING SIZE	319,675 sf
AVAILABLE SF	±1,341-29,850
LOT SIZE	60.87 acres
ZONING	C3 - Regional Commercial
MARKET	Lancaster



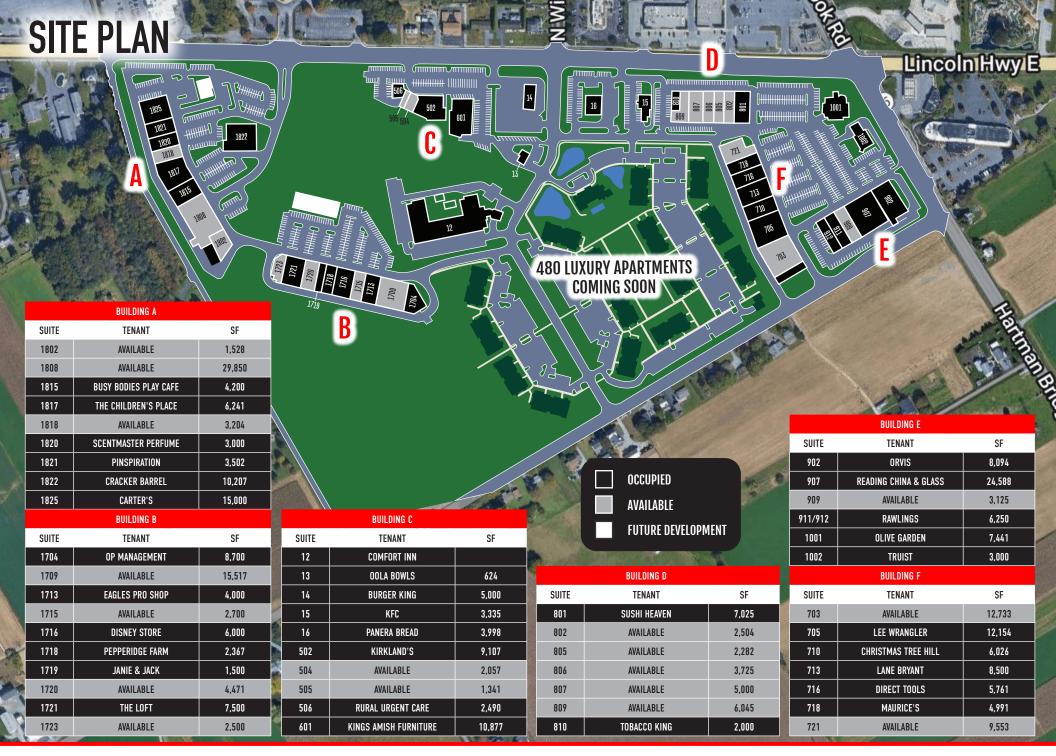






















# LANCASTER COUNTY OVERVIEW

Lancaster County is located in South Central Pennsylvania along the Susquehanna River, approximately 70 miles west of Philadelphia. It is an area of just 984 square miles, houses a population of over 500,000 residents, and approximately 50,000 of them are under the age of 18. It is home to a diverse population with agricultural roots, a large Amish community, 60 municipalities, a third class city, and a strong sense of history.



# **Economic Impact**

In 2023, direct visitor spending in Lancaster County amounted to \$2.6 billion, resulting in a total economic impact of \$3.4 billion when accounting for indirect and induced effects. This economic impact supported 25,679 jobs and generated \$242 million in state and local tax revenues.

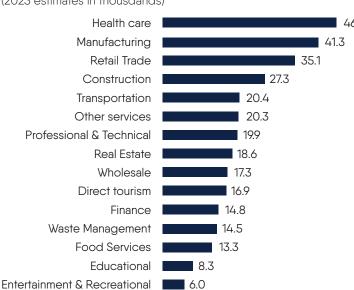
The number of visitors to Lancaster County grew by 1.5% to reach 9.9 million in 2023. Although growth in overnight stays was somewhat tempered, day visitation saw solid increases. Additionally, rising consumer prices contributed to a 4.3% increase in visitor spending compared to the previous year.

### **Top 10 Employers:**

- 1. Lancaster General Hospital
- 2. Mutual Assistance Group
- 3. Giant Food Stores LLC
- 4. County of Lancaster
- 5. Eurofins Lancaster Laboratories Inc
- 6. Lancaster School District
- 7. Dart Container Corporation
- 8. Masonic Villages of the Grand Lodge
- 9. Lancaster General Medical Group
- 10. Willow Valley Communities

### **Employment by Industry**

(2023 estimates in thousdands)



### \$2.6 BILLION

**VISITOR SPENDING IN 2023** 



### **TRANSPORTATION**

\$624 M 24%



\$588 M 23%



\$507 M 20%



\$486 M

19%



\$372 M 14%





# **Entertainment & Attractions**

History, culture, art, city life, and delicious food all come together in Lancaster, Pennsylvania. Whether you're a longtime fan who visits often or are crossing state lines to explore the area for the first time, Lancaster County is packed with options for an unforgettable stay.

Lancaster City and its surrounding countryside combine Dutch and German history and heritage, riveting American colonial history, and thriving Amish communities for a true melting pot of culture you won't find anywhere else. Exciting activities aren't far away, either. You can shop, dine, and enjoy art at the many stunning businesses throughout the historic city.



# **FULTONTHEATRE**









# **Historical Sites**

Historic Rock Ford: Edward Hand's 18th-century mansion, offers guided tours, gardens, and the John J. Snyder, Jr. Gallery. Located minutes from downtown Lancaster on 33 acres.

President James Buchanan's Wheatland: James Buchanan's 1828 residence, one of two Pennsylvania-born presidents' homes, offers guided tours, a stroll through the Louise Arnold Tanger Arboretum, and museum exhibitions from LancasterHistory, just west of Lancaster City.

Lancaster Central Market: The oldest continually running farmers market in the U.S. since 1730, offers a diverse selection of produce, meats, dairy, candies, and freshly made foods, as well as flowers and home goods.

The Ephrata Cloister: The historic Ephrata Cloister, founded in 1732, was a unique monastic community with original Germanic buildings. It served as a hospital during the American Revolution and now offers tours of its intriguing structures and grounds.

The Strasburg Rail Road™: Experience the Strasburg Rail Road, America's oldest operating railroad, dating back to 1832. Enjoy a historic steam train ride through Amish countryside and special events like themed rides, wine tastings, and Thomas the Tank Engine days for kids.

The Landis Valley Village and Farm Museum: The Landis Valley Village and Farm Museum, the largest Pennsylvania German museum, highlights the culture of 18th- and 19th-century German immigrants with tours, historical items, heirloom seeds, and themed events.







# **OUR LOCATIONS:**

#### YORK OFFICE:

3528 Concord Rd. York, PA 17402

#### **EXTON OFFICE:**

1 E. Uwchlan Ave. Suite 409, Exton, PA 19341

#### **WEST CHESTER OFFICE:**

107 E Chestnut St, Suite 1 West Chester, PA 19380

#### LANCASTER OFFICE:

150 Farmington Lane, Suite 201 Lancaster, PA 17601

#### **STATE COLLEGE OFFICE:**

330 Innovation Blvd, Suite 205 State College, PA 16803

#### **NEW JERSEY OFFICE:**

236 E. Route 38, Suite 130 Moorestown, NJ 08057

# LISTING AGENTS:



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# LANDLORD REPRESENTATION

### TENANT REPRESENTATION

### INVESTMENT SALES

PROPERTY MANAGEMENT



Since its founding in 1956, Bennett Williams Commercial, Inc. has offered full Commercial Real Estate services to the Central Pennsylvania region and beyond. We have served thousands of commercial, industrial and retail clients as we have grown in size and reputation. With our team of both experienced and knowledgeable executives as well as young and energetic professionals, we have the team to handle any commercial real estate need.

Bennett Williams is a member of the Retail Brokers Network (RBN), a partnership of the best regional retail brokerage firms servicing all of the major markets across the United States. Our affiliates are handpicked ensuring that our clients receive top quality service and representation in any market they need help in, with 61 offices across 65+ markets and 700+ members.



